Do You Remember These Advertisements ????

For a better start in life
start **COLA** earlier!

How soon is too soon?

Not soon enough. Laboratory tests over the last few years have proven that babies who start drinking soda during that early formative period have a much higher chance of gaining acceptance and "fitting in" during those awkward pre-teen and teen years. So, do yourself a favor. Do your child a favor. Start them on a strict regimen of sodas and other sugary carbonated beverages right now, for a lifetime of guaranteed happiness.

- Promotes Active Lifestyle!
- Boosts Personality!
- Gives body essential sugars!

According to repeated nationwide surveys,

More Doctors Smoke CAMELS than any other cigarette!

Doctors in every branch of medicine were asked, "What cigarette do you smoke?" The brand named most was Camel!

THE DOCTORS' CHOICE IS AMERICA'S CHOICE!

www.StrangeCosmos.com

Old hard way   New Schlitz way

Some day all beer cans will open this easy!

Now only Schlitz brings you—coast to coast—the world's easiest opening beer can! The new aluminum Softop can!

real gusto—real easy!

Isn't it time you gave yourself a Christmas Gift?

While you're making everybody happy ... do a good job and include yourself!

Give yourself a present you've probably wanted for years — a fine Colt handgun. Whether you're a target shooter or a plinker, there's a Colt made especially for you, and you'll take a very special pride in owning it. Pride, too, in calling your shots, time after time, with a Colt.

Shown here are three of the most famous handguns ever made. Two are capable of breaking all standing records — the Match Target Woodsman and the Officers Model Match. The Third — the Sport Model Woodsman — is the favorite camp and small game weapon. All are superb guns of their type. Choose one before Christmas, wherever sporting goods are sold ... or send for a catalog if you still have time!

FREE! MAIL TODAY!

COLT'S MANUFACTURING COMPANY

COLT